



in a nutshell:

- WHAT:** A new way to save energy
- WHY:** JCP&L wants to give you more choice in managing your energy use and helping the environment
- BENEFITS:**
- Save on your electric bill, up to \$60 a year
 - Help save the environment
- NO NEW CHARGE:** EasyGreen® is included in JCP&L Electric Rates
- INCENTIVE:** Receive a \$50 in gift cards from JCP&L for enrolling and participating
- TO ENROLL:** Call 866-531-8030 or go to our website: www.easygreen-jcpl.com



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How a small sensor on your central air conditioner today could make a big difference to you and our environment tomorrow.



Introducing a new JCP&L program called EasyGreen®. JCP&L is now offering a better way to control energy use, save money and protect the environment.

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Save money, and the environment.

When activated, EasyGreen® manages your central air conditioner with a sensor connected to your outdoor air conditioning unit and a sensor that plugs into an outlet near your thermostat, inside your house. It helps reduce your electric use during the hottest days of the year, while operating within your chosen program level.

- EasyGreen automatically manages your central air conditioner giving you savings.
- Most of the time, EasyGreen will not be managing your air conditioner, so keep your thermostat on its normal setting.
- On the 10 to 20 hottest days, when regional energy consumption is high, or during emergencies, your central air conditioner will be managed by JCP&L. During this time, the system may be activated, managing your air conditioner while allowing your fan to run. EasyGreen manages your home's temperature based on the program you select.
- Your air conditioner is typically managed between noon and 9 PM, so your house will cool back down at night.
- No new charge for installation or equipment. EasyGreen is already included in the JCP&L Electric Rates. Only your agreement to participate is required.

- You make the choice that is right for you on comfort, electricity cost savings and a greener environment.

Cool options for big savings.

Comfort Program -

This program enables you to lower your electric bill by up to \$60 per year by allowing the temperature in your house to rise no more than 6° F.

Max Savings Program - This program saves you a little more money, and the temperature in your house may go up a little more, but no more than 9° F.

Is my household eligible for EasyGreen?

You can sign up for EasyGreen if you have central air conditioning and you are the homeowner. You can also sign up if you have authorization from the homeowner. You must reside in a targeted area and live in a single family home or condominium. Evaporative coolers or window/wall mounted units are not eligible. To determine if you are eligible to participate in the EasyGreen Program call us at 866-531-8030.



How is EasyGreen installed?

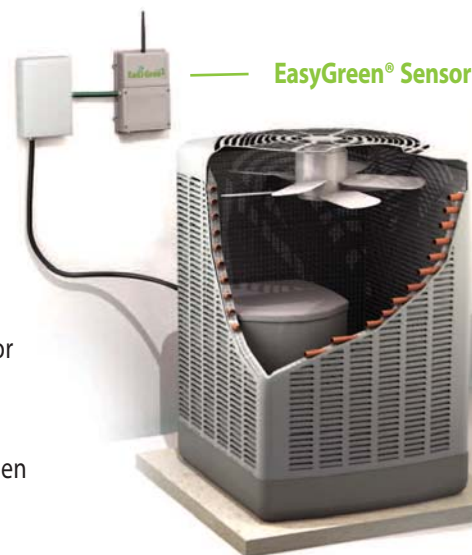
After you sign up, EasyGreen will schedule an installation. You do not need to be home for installation. Sensors will be installed on the outside of your house near your air conditioner, and you will receive a sensor to plug in inside your house.

How much money can I save?

EasyGreen may save you up to \$60 a year. The level of savings depends on a variety of factors, varying from house to house. In addition, early sign up and thank you incentives totaling \$50 in gift cards are available for participants.

Can I change my program?

You can change between the Comfort and Max Savings programs at any time.



When do I get my gift cards?

You will receive your first \$25 gift card 6 to 8 weeks after the sensors are installed. You will also receive a \$25 gift card in the fall as a thank you after participating in the program through the summer cooling season.

Why is JCP&L offering this program?

This program is designed to reduce the level of energy needed on the hottest days of the year. The program uses smart grid technology and supports the New Jersey Energy Master Plan. The program is approved by the New Jersey Board of Public Utilities.

**To sign up, or for more information,
please call 866-531-8030, anytime.**

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Installation and participation are required as a condition of receiving gift cards with a \$50 total value. Installation is at the sole discretion of JCP&L and its authorized agents. You must be a homeowner with a central air conditioning system, or have authorization from the homeowner, to enroll in the EasyGreen program. The level of savings is dependent on a variety of factors and will vary from house to house. JCP&L or its authorized agents may install the EasyGreen sensors even if you are not at home at the time of installation. Visit our web site at www.easygreen-JCPL.com for complete information.